



Subject:	Proposal for dual language street signs
Date:	13 th June, 2023
Reporting Officer:	Kate Bentley, Director of Planning and Building Control
	Ian Harper, Building Control Manager
Contact Officer:	Roisin Adams, Property and Legal Coordinator

Restricted Reports	
Is this report restricted?	Yes No X
If Yes, when will the report become unrestricted?	
After Committee Decision	
After Council Decision	
Some time in the future	
Never	

Call-in	
Is the decision eligible for Call-in?	Yes X No

1.0	Purpose of Report or Summary of main Issues
1.1	To consider applications for the erection of dual language street signs for ten existing streets within the city.
1.2	To consider a request from a resident of Downview Park West, who has written to Belfast City Council requesting to address members at Committee. This resident is objecting to the dual language street nameplate.
2.0	Recommendations
2.1	 The Committee is asked to agree to: (1) The erection of a second street nameplate in Irish at, Orchardville Avenue, Wynchurch Avenue, Mayfield Square, Hillhead Avenue, St Meryl Park, Chichester Avenue, Ballymurphy Drive, Airfield Heights and Margaretta Park.

	(2) Receive a depu	itation from an obje	ctor in respect of the a	oplication for Dow	nview Park
	West at a future	e meeting of the Co	ommittee.		
3.0	Main report				
3.1	Key Issues The Council may erect to Article 11 of the Loc			C	•
3.2	Members are asked to showing the name of language is Irish.		• • • •		•
3.3	English Name	Non- English	Location	Persons	
		Name		surveyed	
	Orchardville Avenue, BT10 0JH	Ascaill Orchardville	Finaghy Road North	93	
	Wynchurch Avenue, BT6 OJP	Ascaill Wynchurch	Off Rosetta Road	113	
	Mayfield Square, BT10 0QT	Cearnóg Ghort na Bealtaine	Off Blacks Road	169	
	Hillhead Avenue, BT11 9GD	Ascaill an Mhullaigh	Off Stewartstown Road	67	
	St Meryl Park, BT11 8FY	Páirc Naomh Muirgheal	Off Glen Road	112	
	Downview Park West, BT15 5HN	Páirc Radharc an Dúin Thair	Off Downview Park, Antrim Road	177	
	Chichester Avenue, BT15 5EH	Ascaill Chichester	Off Antrim Road	70	
	Ballymurphy Drive, BT12 7JJ	Céide Bhaile Uí Mhurchú	Off Ballymurphy Road	99	
	Margaretta Park, BT17 0JQ	Páirc Margaretta	Off Stewartstown Road	125	

	Airfield Heights,	Arda na	Off Glen Road	179	
	BT11 8QU	hAerpháirce			
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3.4	The translations were a	authenticated by Q	ueens University, the a	approved translate	r for Belfast
	City Council.				
3.5	In accordance with the	Council's policy fo	r the erection of dual la	anguage street sig	ns, surveys
	of all persons appearin	g on the electoral r	egister, plus owners o	r tenants in actual	possession
	of commercial premise	s, for the above st	reets were carried out	and the following	responses
	were received.				
3.6	Orobordvillo Avopuo	DT10			
	Orchardville Avenue,	ВПО			
	37 occupiers (3	9.78 %) were in fa	vour of the erection of	f a second street r	nameplate
	• 2 occupiers (2.	15%) were not in fa	avour of the erection c	of a second street	nameplate
	• 4 occupiers (4.3	30%) had no prefe	rence either way		
	• 50 occupiers (5	3.76 %) did not re	spond to the survey		
	One resident from Orc	hardville Avenue w	ho is not in favour of	the dual language	nameplate
	has responded on the s	survey form that th	ey would prefer that th	e money was spe	nt on things
	which directly impact	on families. While	e they believe in equ	ality, they believ	e that dual
	language street signage is not the best use of time and money to promote inclusion. This				
	resident is also concerned that the sign could be seen as an endorsement from residents				m residents
	who could become a ta	arget for people wh	to are not happy with t	the signage.	
3.7	Wynchurch Avenue,	BT6			
		7.70% were in for	your of the prostion of	a accord atract a	omonioto
			vour of the erection of favour of the erection		•
	i (54%) had no prefe		of a second stree	rnamepiate
			pond to the survey		
		2.2170) dia notroe			
3.8	One resident from Wyr	nchurch Avenue wl	no is not in favour of th	ne dual language	nameplate
	has responded on the	survey form that th	ey are concerned abo	out the divisive imp	pact of an
	Irish translation on a st	reet name plate.			

3.9	Mayfield Square, BT10
	• 49 occupiers (28.99%) were in favour of the erection of a second street nameplate
	• 3 occupiers (1.78%) were not in favour of the erection of a second street nameplate
	 1 occupiers (0.59%) had no preference either way
	 116 occupiers (68.64%) did not respond to the survey
3.10	Hillhead Avenue, BT11
	• 33 occupiers (49.25%) were in favour of the erection of a second street nameplate
	• 2 occupiers (2.99 %) were not in favour of the erection of a second street nameplate
	 1 occupier 1.49%) had no preference either way
	 31 occupiers (46.27%) did not respond to the survey
3.11	St Meryl Park, BT11
	• 54 occupiers (48.21%) were in favour of the erection of a second street nameplate
	 1 occupier (0.89%) had no preference either way
	 57 occupiers (50.89%) did not respond to the survey
3.12	Downview Park West, BT15
	• 70 occupiers (39.55%) were in favour of the erection of a second street nameplate
	• 36 occupiers (20.34 %) were not in favour of the erection of a second street nameplate
	• 71 occupiers (40.11%) did not respond to the survey
	One resident from Downview Park West who is not in favour of the dual language nameplate
	has written in to complain about the time and money being wasted on what they perceive to
	be trivial issues. Another resident telephoned to raise a concern about their property
	depreciating in value should the signage be erected
	A further resident from Downview Park West has written in and is strongly objecting to the
	dual language nameplate in a mixed area. The resident feels that a dual language nameplate
	can be very divisive. The resident has also requested to address the decision makers at
	Committee.

3.13	Chichester Avenue, BT15 5EH		
	• 12 occupiers (17.14%) were in favour of the erection of a second street nameplate		
	• 10 occupiers (14.29%) were not in favour of the erection of a second street nameplate		
	 1 occupier (1.43%) had no preference either way 		
	 47 occupiers (67.14%) did not respond to the survey 		
3.14	Ballymurphy Drive, BT12		
	• 29 occupiers (29.29%) were in favour of the erection of a second street nameplate		
	• 70 occupiers (70.71%) did not respond to the survey check if these change		
3.15	Margaretta Park , BT17		
	• 61 occupiers (48.80%) were in favour of the erection of a second street nameplate		
	• 1 occupier (0.8%) was not in favour of the erection of a second street nameplate		
	63 (50.40%) did not respond to the survey		
3.16	Airfield Heights, BT11		
	• 53 occupiers (29.61%) were in favour of the erection of a second street nameplate		
	 126 occupiers (70.39%) did not respond to the survey 		
	Assessment against policy		
0.47			
3.17	The Council's policy on the erection of a second street nameplate requires that at least fifteen		
	percent (15%) of the occupiers surveyed must be in favour of the proposal to erect a second		
	street sign in a language other than English, to progress to Committee for consideration.		
3.18			
5.10	All of the surveys listed above demonstrate compliance with the threshold contained within		
	the Policy. However the Committee is reminded that the Council retain a residual discretion		
	under the Policy to decide to erect or not to erect a street sign in a language other than		
	English in certain circumstances. This will be done on a case by case basis.		
3.19			
	The Policy states that it may be appropriate to depart from the procedures in this Policy when		
	there are clear reasons for doing so. This may include taking into account:		

	(a) the views of the Occupiers of the street;
	(b) the results of the initial assessment for the application, including any identified potential
	adverse impacts on equality, good relations and rural needs;
	(c) consideration of the local context of the application;
	(d) any other Council policies or strategies related to the application; and
	(e) all material considerations relating to the application.
3.20	As appears above one of the objectors in respect of the Downview Park West application has
	asked to make a deputation to the Committee. Committee are asked to consider inviting the
	resident to a subsequent meeting of the Committee and defer making a decision in respect
	of that application until it has heard that deputation.
	Financial & Resource Implications
3.21	There is a cost of approximately £3,350 to cover the cost of the manufacturing and erection
	of approximately 28 dual language street signs. The cost for these street signs has been
	allowed for in the current budget.
	Equality or Good Relations Implications/Rural Needs Assessment
3.22	Each application for a dual language street sign is subject to an initial assessment for any
	potential adverse impacts on the grounds of equality, good relations and rural needs.
3.23	The initial assessments and elected member notification carried out for the 10 applications
	being considered did not identify any potential adverse impacts to prevent the surveys being
	carried out. However, the Committee is entitled to take into account the concerns raised by
	the residents as set out above in arriving to their decision.
4.0	Appendices – Documents Attached
	Appendix 1 – Street Naming Policy
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